

**ART MIAMI EXPANDS,  
ADDING A NEW FAIR  
CONTEXT ART MIAMI**

MIAMI—Art Miami has expanded to include **CONTEXT Art Miami**, an emerging and cutting-edge contemporary art fair that will run alongside Art Miami, December 4–9, during the Miami, Miami Beach Art Week. Art Miami, a contemporary and modern art fair now in its 23rd year, will feature 125 exhibiting galleries and CONTEXT 65, from a total of 21 countries. The shows will take place within 250,000 square feet of curated indoor and outdoor space. A VIP preview on December 4 will benefit the Miami Art Museum, reopening as Perez Art Museum Miami in a new Herzog & de Meuron-designed facility next year. Art Miami LLC is a partnership consisting of art and media industry veterans Nick Korniloff, Mike Tansey, and Brian Tyler. For details on the shows, visit: [www.art-miami.com](http://www.art-miami.com).

**MAKING ITS DEBUT IN  
NEW YORK: THE SALON:  
ART + DESIGN**

NEW YORK—The Salon: Art + Design, debuting in New York City November 8–12 at The Park Avenue Armory, is a new fair created by veteran show producer **Sanford Smith** in partnership with **Christian Deydier**, president of the Syndicat Nationale des Antiquaires. Over 50 leading international dealers will exhibit modern art and design from 1890 to the present, along with major works of ethnographic art. Over half of the dealers are members of the Syndicat, the association responsible for the Paris Biennale des Antiquaires. For details: [www.thesalonnny.com](http://www.thesalonnny.com).

# SYNERGY OF ORGANIC FOOD & ART

The wine industry has used fine art, design, and color on wine bottle labels for years to disseminate its marketing message. Now, Karla Chambers is bringing this approach to the Stahlbush packaging for certified organic and sustainable fruit and vegetables grown on her farm in the Pacific Northwest. “We are in a perfect



**Karla Chambers enhances the packaging for organic produce from Stahlbush Island Farms’ with her artwork, such as “Mt. Hood & Doug Fir” featured on this cut spinach box.**

place in the Willamette Valley in Oregon to talk about ‘A Perfect Harvest’... and the fine art will communicate our story,” she believes. Karla is co-owner with her husband Bill of Stahlbush Island Farms Inc. in Corvallis.



**“Spring Tulips” by Karla Chambers, a limited edition print in three sizes, 24 by 30 to 16 by 20 inches, retailing for \$950–\$470.**

She is also a self-taught artist now making her artwork available to select galleries in the U.S. and Canada. Chambers began her artistic career creating fine art for the Stahlbush packaging, a pursuit she found to be pure fun. “It brings my two worlds together—my love of food and my love of art.” Similarly, this native artist who paints the natural world with vibrant colors and textures is working to establish a dealer network for her acrylic paintings and her prints in small editions.

Stahlbush Island Farms produces two distinct brands: Stahlbush Island Farms sustainably grown frozen fruits and vegetables and Farmer’s Market organic canned products. Both lines of products are available throughout North America at natural food co-ops, health food stores, large natural and gourmet food chains, and at select supermarkets. Karla believes her marriage of art and naturally grown food will benefit the art gallery community equally as much as retailers of organic foods.

She sees a similar socioeconomic profile for the consumer of natural foods as the art buyer. To promote this connection she is linking the website for her artwork: [www.kscart.com](http://www.kscart.com) with the website for Stahlbush Island Farms: [www.stahlbush.com](http://www.stahlbush.com),



**“Rooster Strut,” an acrylic painting, 48 by 48 inches, that sells for \$7,900, and a limited edition print available in three sizes that retails from \$660 to \$1,950.**

so traffic will cross over. Her artwork distinguishes her food product packaging, making it stand out against the competition. Sometimes, at food industry trade shows, she will set up her easel in the Stahlbush Island Farms’ booth and paint.



**“Nest Egg” by Karla Chambers, an acrylic painting, 30 by 40 inches that retails for \$3,900, and a possible future limited edition print.**

She recalls, “I have spent my entire life living on a farm, growing up in nature—and these are the colors I see.” They are the colors she transfers to her paintings and embellished prints.

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## PLAN TO GROW LA ART SHOW VIA PARTNERSHIP WITH PALM BEACH SHOW GROUP

LOS ANGELES—Kim Martindale, the 17-year general manager of the LA Art Show, has formed a partnership with the Palm Beach Show Group in an effort to grow the already sizeable LA Art Show that takes place each January at the Los Angeles Convention Center. In 2013 it runs January 23–27. Created by the Fine Art Dealers Association more than 18 years ago under the direction of KR Martindale Show management, and growing from 14 participating galleries to 115, Mr. Martindale felt the LA Art Show had reached a ceiling for growth operating under a non-profit model. “With this new ownership team, we can take the show to the highest of levels... and create a stage for the latest developments in the art world in the West Coast art market,” says Mr. Martindale. The Palm Beach Show Group is a producer of art, antique, and jewelry shows. For LA Art Show details: [www.laartshow.com](http://www.laartshow.com).

## CAVALIER GALLERIES OPENS IN NEW YORK CITY

NEW YORK—Cavalier Galleries, with locations in Greenwich, CT, and Nantucket, MA, opened a space on New York’s Upper East Side in early October at 71st. Street. The inaugural exhibition, “Celebrating America’s Favorite Pastime: Baseball,” features paintings by Pulitzer Prize winning, native New York artist Leonard Everett Fisher. To reach the Manhattan gallery, phone (212) 570-4696. For more on Cavalier Galleries, visit the website: [www.cavaliergalleries.com](http://www.cavaliergalleries.com).

# PERKS OF ROAD SHOW EVENTS

Geary Gallery in Darien, CT, was the setting of a Peter Max show that saw some 600 attendees over the two-day event titled “Peter Max: Masters Series,” run by Road Show Company, Las Vegas. “This was our third year in a row having Peter Max at the gallery, brought by the Road Show and we were blown away by the response,” says Tom Geary. “Even in these tough economic times, we saw great attendance at the gallery.” Mr. Geary notes that working with the Road Show Company on such a big event has many advantages. “Each Road Show event has far surpassed the previous ones. They handle everything from marketing and promotion to hanging the gallery, to providing sales staff for the duration of the event. They also handle the

artist and make the whole process seamless.” Mr. Geary worked with Road Show Company employees to cultivate a list of potential customers and, at their request, emptied the gallery of all furniture. Road Show



Pop artist Peter Max is pictured at Geary Gallery with co-owners Anne and Tom Geary.

came in and hung the entire gallery with Max’s work to create the open floorplan preferred by the artist. “All of our furniture was removed, which actually helped us to get a different perspective on our gallery.” Mr. Geary notes that since

his 30-year-old business has been built on his collectors’ relationship with him and his wife, Anne, they were still able to be a part of the purchasing process during the Max event. Road Show Company provided signage for the gallery and printed material to mail to collectors. The company also sent mailers to their list of collectors. “Another perk to working with Road Show is that they have this whole event down to a science. With an artist like Peter Max, organization needs to be at the forefront because of his celebrity

status. Everything is very structured and the event has gone off without a hitch.” For details on the Geary Gallery, phone (800) 452-0718, [www.gearygallery.com](http://www.gearygallery.com). Call Road Show Company, at (702) 891-9700, [www.roadshowcompany.com](http://www.roadshowcompany.com).

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Among her favorites, “Rooster Strut,” a cockerel with an attitude that says everything about his big personality. “Nest Egg” is another of her favorites, where the red, white, and blue mother hen is sitting on the nation’s nest egg. She says, “Typically the female watches the nest egg or the finances of the household. Our nation is having a conversation on the national debt, and this art represents the concept of ‘we need to get our financial house in order’ and protect our family.” And what Karla loves are nature’s colors—the bril-

liant red of raspberries, the deep blue of blueberries.

She says, “I trademarked Farmer’s Market a number of years ago. We have a line of organic pumpkin, pumpkin pie mix, butternut squash, and sweet potato under this beautiful label. Fine art is helping us communicate this message of gourmet quality. My flier, ‘The Art of Perfect Pumpkin,’ is used in the catalogues where buyers look at the products to determine what they will bring into their retail stores. This color and beauty assists us in communicating our message of healthy, organic, safe products. These paintings help us convey the beauty of mother

nature to a consumer that may have never experienced this farming world.

“I was in a large city recently with my husband and our four children. The young waiter at a restaurant we were at, who served us a wonderful meal, told us he had never met a farmer. With less than 1% of our population living on farms today, art can help us all connect to this natural resource that we all depend on for healthy food.”

For more on Karla Chambers’ artwork, call (541) 757-1497 or: [www.kscart.com](http://www.kscart.com); for Stahlbush Island Farms: [www.stahlbush.com](http://www.stahlbush.com).